



# Christopher Rault

Web/UI Designer, Front-end Dev & Entrepreneur

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## Summary

A designer that loves to write clean, performant, accessible code, I pick up new technologies quickly & thrive on solving interesting challenges. I've worked with clients of all sizes and am able to take a project from start to completion. I play well with others and strive for excellence in everything I do. My ideal role would enable me to push my skills in the jamstack/ headless space & further advance my career.

## Experience

**Co-founder @ EdenHub** Jun 2021 - Present

Responsible for our websites, technical infrastructure, marketing, vendor recruiting, branding & products.

- Setup our technical infrastructure using Cloudfone & DO.
- Built a jamstack site using Gridsome & Cockpit.
- Launched our community forum & chat server.
- Designed & built an MVP for our online marketplace.

**Front-end Designer @ WineFolly** Dec 2018 - Jun 2019

I contracted to rebuild the popular wine blog, but was later hired to work full-time on the project, alongside the award winning author, Madeline Puckette.

- Overhauled the site using Beans & AMP.
- Added a searchable index of grape & wine pages.
- Developed a shortcode preset builder with live preview.
- Built a suite of highly customizable Gutenberg blocks.
- Setup a comprehensive style guide with technical docs.
- Ongoing performance optimization & AB/Testing.
- Creating landing pages for various marketing initiatives.

## Skills

- Web / UI Design
- Front-end Development
- Theme Development
- Wireframing & Prototyping
- Performance Optimization
- Technical Writing

## Interests

Jamstack, Headless API's & Commerce, DXP, Open Source, Personalisation, Public Speaking

## Tools

PHP, HTML, Markdown, CSS, JS, REST, Tailwind, Vue, Gridsome, Nuxt, Ghost, Hygraph, WordPress, WooCommerce, Lighthouse, Pingdom, Vercel, Cloudflare, Figma, Sketch, Storybook, Paystack, Airtable, Github

## Education

**Advanced Web Design**

*University of Cape Town*

Jan 2001 - June 2002

**National Senior Certificate**

*Die Built Highschool*

Jan 1995 - Dec 1999

\* Plus many *online courses / books.*

## Experience (continued)

### **Co-founder & CTO @ Web Monkeys** Apr 2007 – Dec 2018

Apart from co-running the business, my key responsibilities included theme development, managing a small team of developers, overseeing our technical support & documentation.

- Created 30+ commercial templates.
- Page ranked 7 on Google & 30k on Alexa.
- 30k customers across the globe, peaked at \$20k monthly revenue.
- \$3k monthly revenue through our favicon ad section, which ran on auto-pilot.
- Managed a remote team of 7 across many continents.
- Worked with two developers to create the Morph framework, where we abstracted all the common functionality across templates into a core framework, introduced the concept of child-themes & an admin component to manage layouts, fonts, colors & custom code.

### **Partner @ Nomad Studios** Aug 2005 – Apr 2007

Boutique agency providing web design services to companies in the real-estate sector. Apart from agency sites, we built two For-Sale-By-Owner portals, one in the UK and one in Bulgaria.

### **Partner @ NuVu Trading** Jul 2003 – Jul 2005

Online shop drop-shipping label clothing to eBay traders. While profitable, we ended up shutting it down as it was too hard to manage while traveling.

### **Technical Sales Consultant @ RPC Data** Feb 2001 – Jun 2003

Recruited to a 6 month boot-camp covering networking, hardware & Oracles suite of products. Was later hired full-time as a technical sales consultant.

- Product lead for Oracles Forms and Reports, 9i Application Server & Portal.
- Assisting the sales team with technical demos, presentations & product info.
- Responsible for maintaining the companies website & internal portal.

### **Training Camp Manager @ Phinda Game Reserve** Jan 2000 - Jan 2001

Responsible for the candidates, camp security, procurement, maintenance & bookkeeping.

## References

### **Madeline Puckette**

*Founder WineFolly.com*

Previous Employer

### **John Coonen**

*Founder CMS Expo*

Conference Organizer

### **Leon Wilson**

*CEO DB Dynamics*

Existing Client

### **Brandon McDonald**

*CEO RPC Data*

Previous Employer

### **Thierry Muller**

*Engineer, Google*

Former Business Partner

### **David Carter**

*Owner, Liquasil*

Existing Client

### **Lorcan Caddick**

*Manager, FKB*

Existing Client

### **Dylan Colman**

*Owner, DGG*

Existing Client